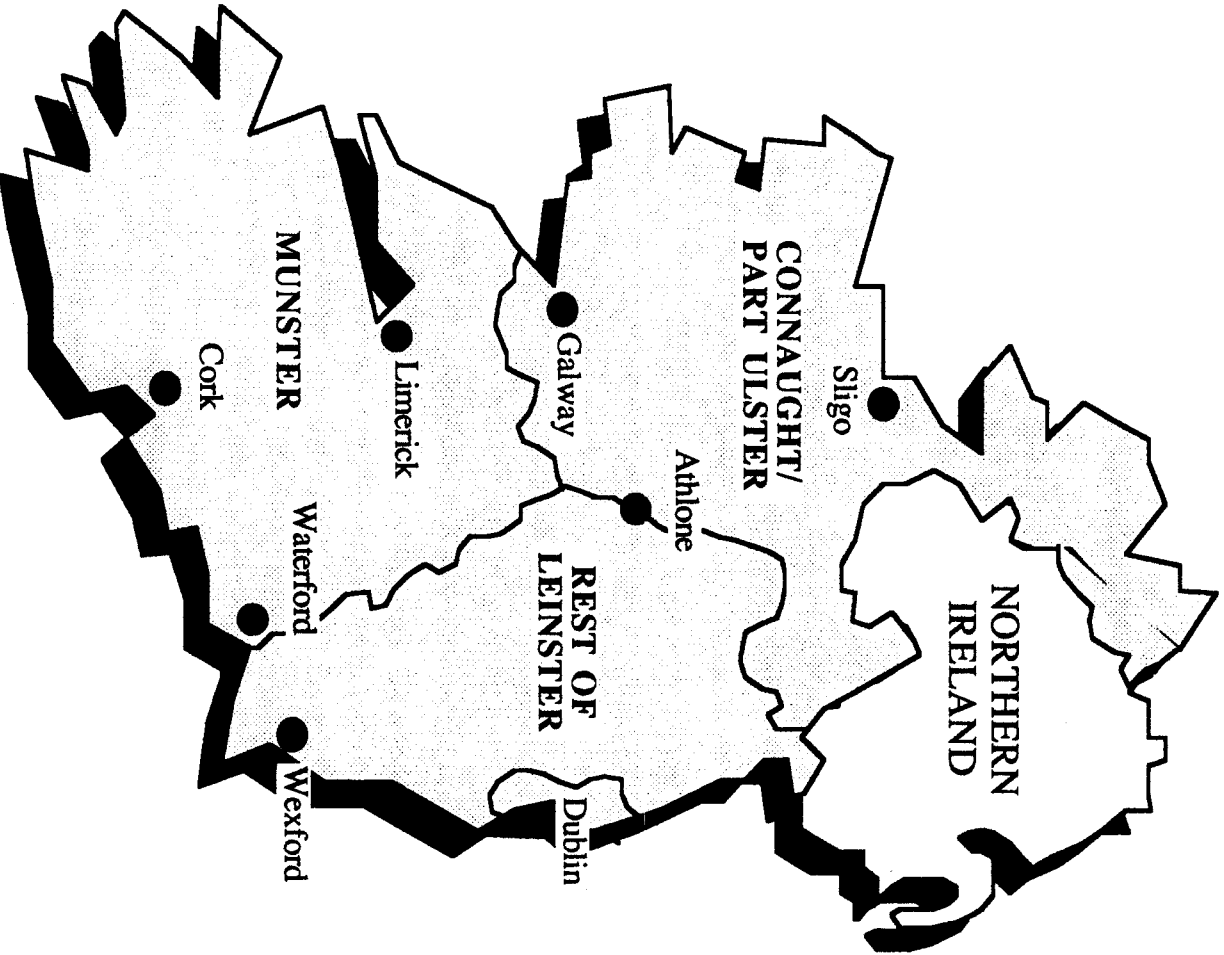


# REGIONAL MAP OF IRELAND



## TECHNICAL NOTE ON OMNIBUS SAMPLE DESIGN

The Republic of Ireland is firstly stratified into fifteen discrete regional and area divisions as follows:-

- |  |  |
|--|--|
| <p>1-5 Dublin - Five areas (City North, City South, County North, County South, County West)</p> <p>6. Remainder of Leinster Urban areas (i.e. towns of 1,500+)</p> <p>7. Rural areas Leinster</p> <p>8. Munster County Boroughs (Cork, Limerick &amp; Waterford)</p> <p>9. Remaining Urban areas of Munster</p> | <p>10. Rural areas of Munster</p> <p>11. Connaught County Borough (Galway)</p> <p>12. Remaining Urban areas of Connaught</p> <p>13. Rural areas of Connaught</p> <p>14. Urban areas of Ulster within the Republic</p> <p>15. Rural areas of Ulster within the Republic</p> |
|--|--|

Within each area selected by this procedure, District Electoral Divisions or Wards are selected with probability proportional to the population for that area. A wide dispersal of sampling points ensures that a representative cross-section of the community is obtained. A totally new selection of sampling points is undertaken in each Omnibus survey. For the list of sampling points used in this research, see Appendix "D".

Demographic quota controls are imposed on the selection of people for interview in order to ensure that the sample accurately represents the population under study. The demographic controls by Sex/ Status, Age and Social Class which apply within each of the fifteen regional area strata are set out below. Interviews are sought strictly within this control matrix.

AGE				CLASS							
Housewives		Other Females		Men		Housewives		Other Females		Men	
15 - 34	-	15 - 24	25+	15 - 24	25 - 34	AB	AB	AB	AB	AB	AB
35 - 49	-	-	-	35 - 49	35 - 49	C1	C1	C1	C1	C1	C1
50 - 64	-	-	-	50 - 64	50 - 64	C2	C2	C2	C2	C2	C2
65+	-	-	-	65+	65+	DE	DE	DE	DE	DE	DE
						F	F	F	F	F	F

## SOCIAL CLASS DEFINITIONS - REPUBLIC OF IRELAND

### GUIDE TO GRADE 'A' HOUSEHOLDS

#### UPPER MIDDLE CLASS

Accountant(chartered) - Own practice or partner/Principal in practice with 12+ employees.	Grade 'A' (cont'd)	Grade 'A' (Cont'd)
Actor	Dentist - Own practice or Partner/Principal in practice	People living in comfort on investments or Private Income.
Advertising Executive - Director/Partner/Principal in Agency with 12+ employees.	Doctor - Own practice or Partner/Principal in practice	People (retired) where H/H would have been Grade 'A' before retirement
Architect - Own practice or Partner/Principal in business with 12+ employees	Editor - National Newspaper or Magazine	Physician
Bank Manager (Large branch with 12+ employees)	Engineer - Senior (qualified with University degree) - own practice or Primary/Principal in practice with 12+ employees	Physicist
Barrister - Own practice or Partner/ Principal in practice with 12+ employees.	Fire Officer (Chief)	Pilot (Commercial Airline)
Botanist	Garda (Chief Superintendent)	Professor - University
Business Proprietor (with 12+ employees)	General - Lieutenant or Major - Army	Public Relations Executive - Director/ Principal/Partner in Agency with 12+ employees
Buyer (Senior) in leading Wholesale/Retail establishment	Headmaster/mistress - Large secondary school	Research Director/Principal in Agency with 12+ employees
Captain - Irish Naval Service/Large merchant vessel	Insurance Underwriter	Scientist - Senior industrial
Church Dignitaries (Bishop and above) any denomination	Journalist (Senior) - own column in National Newspaper/Magazine	Solicitor - Own practice or Partner/Principal in practice with 12+ employees
Civil Servant (Secretary/Assistant (Secretary) Colonel - Army	Librarian - qualified, in charge of Large Library	Specialist - Medical Profession
Commander - Irish Naval Service	Lieutenant Colonel - Army/Air Corps	Stockbroker
Company Director (in firm with 12+ employees)	Manager of large Factory/Business/ Hotel/ Department etc. responsible for 12+ employees	Surveyor (chartered) - Own practice or partner/Principal with 12+ employees
Company Secretary (in firm with 12+ employees)	Matron of large Teaching Hospital	Tow Clerk (City Manager, other Senior Principal Officer, Local Government)
Country Planning Officer (Principal/Senior Official: Local Govt.)		Treasurer (Senior Principal Officer: Local Government)
		Veterinary Surgeon - Own practice or Partner/principal in practice.

## SOCIAL CLASS DEFINITIONS - REPUBLIC OF IRELAND

### GUIDE TO GRADE 'B' HOUSEHOLDS

#### MIDDLE CLASS

Accountant - Qualified; no practice; employed as Executive  
 Architect - Qualified; no practice; employed as Executive  
 Bank Manager (small branch office - up to 12 employees)  
 Business Proprietor (with 3 - 12 employees)  
 Captain - Army/Air Corps  
 Civil Servant (Principal Officer/Assistant Principal Officer)  
 Commandant - Army/Air Corps  
 Engineer (Qualified - University degree) in practice; employed as Executive); not Grade 'A'  
 Ensign - Irish Naval Service  
 Fire Officer - Assistant Chief  
 Garda - Superintendent/Inspector  
 Headmaster/mistress in Primary or Secondary smaller school  
 Insurance Company Manager (Small branch office - up to 12 employees)  
 Journalist - not Senior enough for Grade 'A'  
 Lecturer - University of Technical College  
 Librarian - Senior, Qualified in charge of small branch library

#### Grade 'B' (Cont'd)

Lieutenant, First - Army  
 Lieutenant - Commander - Irish Naval Service  
 Local Government Officer - Senior  
 Manager of Factory/Business/Hotel/ Department responsible for 6 - 12 persons  
 Matron - Non-teaching Hospital  
 Parish Priest (or equivalent in any denomination)  
 People, those with smaller private incomes than Grade 'A' living less luxuriously  
 People (retired): H/H before retirement would have been Grade 'B'  
 Pharmacists - Qualified (University degree); own business with 3 - 12 employees  
 Professional People - not yet established; qualified less than 3 years  
 Sales Manager (Area) responsible for 6 - 12 persons  
 Sister/Tutor in large hospital  
 Solicitor - Qualified; no practice; employed as Executive; not Grade 'A'  
 Surveyor - Qualified; no practice; employed as Executive; not Grade 'A'  
 Teacher - Senior Secondary; in charge of Department  
 Technician with degrees in Electronics/Computers/ Aircraft/ Chemicals/Nuclear Energy

### GUIDE TO GRADE 'C1' HOUSEHOLDS

#### LOWER MIDDLE CLASS

Bank Clerk  
 Buyer (except Senior Buyer)  
 Civil Servant - (H.E.O./Junior Executive Officer/Staff Officer/Clerical Officer/Clerical Assistant)  
 Clerical Employees - supervisory grades; non-manual workers  
 Clerk (Articled)  
 Clerk (Dispatch)  
 Clerk (Receptionist)  
 Clerk (Typist)  
 Clerk (National/Local Government)  
 Clerk (Insurance)  
 Commercial Traveller/Company Representative  
 Curate (or equivalent in any domination)  
 Draughtsman  
 Diving Instructor  
 Entertainer (Actor, Musician, etc - main occupation but not well known or established)  
 Garda Sergeant  
 Insurance Agent - door-to-door  
 Laboratory Assistant  
 Leading Seaman - Irish Naval Service  
 Lecturer - Junior, University  
 Library Assistant - not fully qualified Librarian  
 Lieutenant - School/Cadet - Army  
 Lieutenant - Sub-Irish Naval Service

# SOCIAL CLASS DEFINITIONS - REPUBLIC OF IRELAND

Grade 'C1' (Cont'd)

Machine (Office) Operator (Punch card, Calculating, Accounting only)  
 Manager of Factory/Business/Hotel/ Office Department - responsible for 1 - 5 persons  
 Midwife

Nun- any domination; not those with special responsibilities  
 Nurse - Student, Staff, Sister - all state registered

People (retired) who before retirement would have been Grade 'C1'; who have pensions other than State or very modest private means  
 Petty Officer - Irish Naval Service  
 Physiotherapist  
 Proprietor - Shop or Business with 1 - 2 paid employees

Radiographer  
 Receptionist

Secretary  
 Sergeant - Army  
 Student at any third level institution

Teacher - Primary, Secondary, Vocational - without special responsibilities  
 Technician/Engineer - (no degree but Technical/Professional qualification)

Telegraphist  
 Telephonist  
 Telex Operator  
 Typist

Warrant Officer - Irish Naval Service

GUIDE TO GRADE 'C2' HOUSEHOLDS

## SKILLED WORKING CLASS

Grade 'C2' (Cont'd.)

A.A. Patrolman  
 Ambulance Driver

Baker  
 Barber  
 Barman - Head - in charge of others  
 Blacksmith  
 Brewer  
 Bricklayer

Cabinet Maker  
 Carpenter  
 Charge - Hand  
 Chef  
 Coach Builder  
 Cobbler (Shoemaker)  
 Compositor  
 Coppersmith  
 Corporal - Army

Dental Mechanic/Technician  
 Driver - Bus  
 Driver - Long Distance Heavy Lorry  
 Driver and Shunter (Engine)  
 Driver - Taxi, who owns his own taxi  
 Dressmaker

Electrician  
 Electrotyper  
 Engraver (Process)  
 Excavator (Crane Driver)

Filler  
 Finisher - Paper & Board Manufacturer  
 Fireman - not leading  
 Fitter - Electrical

Fitter - Mechanical  
 Foreman  
 Furnace Man

Ganger  
 Garda - Ordinary  
 Gardener/Groundsman - Head - in charge of other employees  
 Glazier  
 Guard - Goods & Passenger

Hewer  
 Housekeeper - in charge of others

Joiner  
 Knitter - skilled in hosiery/knitted goods  
 Linesman (ESB)  
 Linotype Operator

Machine Man  
 Maltster  
 Manager - small shop; does most of work; not in charge of anyone  
 Mason  
 Motor Mechanic  
 Moulder

Nylon (Skilled in production)  
 Overlooker  
 Overseer (mainly manual work)

Panel Beater  
 Painter  
 Pastry Cook

# SOCIAL CLASS DEFINITIONS - REPUBLIC OF IRELAND

Grade 'C2' (Cont'd)

## GUIDE TO GRADE 'D' HOUSEHOLDS OTHER WORKING CLASS

People (retired) who before retirement would have been Grade 'C2'; very modest private means; small pensions other than state

Plasterer  
Plater  
Plumber  
Prison Officer  
Proprietor - small shop; no paid employees  
Putter  
Riveter  
Seaman - Able - Irish Naval Service  
Security Officer (E.g. Securitor etc.)  
Self-employed - Skilled; no paid employees - unskilled; 1 - 4 employees  
Setter  
Shipwright  
Shop Assistant - Head - in charge of others  
Signalman  
Sorter - Post Office  
Smelter  
Sprayer  
Stereotyper  
Stevadore  
Tailor - Cutter & Fitter  
Telephone Installer  
Toolmaker  
Turner  
Typesetter  
Upholsterer  
Vehicle Builder  
Waiter - Head - in charge of others  
Weaver  
Welder

Apprentices (those apprenticed to skilled trades)  
Assembler  
Attendant in Hospital  
Barman (no special training/responsibilities)  
Blender  
Boilerman  
Bottler  
Breadman  
Carder  
Caretaker  
Chimney Sweep  
Cleaner  
Comber  
Conductor (Bus)  
Cook  
Docker (Dock Worker)  
Domestic Servant  
Dough Mixer  
Doubler  
Drawer  
Dustbin man/refuse collector  
Dyer  
Fisherman  
Forestry Worker  
Gardener/Groundsman (not in charge of others)  
Gardener (Market) - no employees  
Housekeeper (Not in charge of others)  
Labourer  
Laundry Worker  
Lorry Driver (Local)

Machinist (Tailoring)  
Mate (to those of 'C2' occupation category)  
Meter Reader  
Milkman  
Opener  
Oven-man  
Park-keeper  
People (retired) who before retirement would have been Grade 'D'; have small pensions other than State; very modest private means  
Porter - Railway/Hospital  
Postman  
Presser  
Processor  
Private or equivalent - Army  
Roundsman  
Seaman - Ordinary - Irish Naval Service  
Shop Assistant - no special training/responsibilities  
Spinner  
Storeman/Storekeeper - no special training/responsibilities  
Taxi Driver (who does not own cab)  
Textile Printer  
Ticker Collector  
Tractor Driver  
Twister

# SOCIAL CLASS DEFINITIONS - REPUBLIC OF IRELAND

Grade 'D' (Cont'd)

GUIDE TO GRADE 'E' HOUSEHOLDS

GUIDE TO GRADE 'F50+' HOUSEHOLDS

## LOWEST LEVEL OF SUBSISTENCE

## LARGE FARMERS

Underground worker - unskilled

Casual/Part-time or lowest grade workers

Farmers or Farm Managers of holdings of 50 acres or more

Van Driver/Van Salesman

Waitress/Waiter (unless Head Waiter)

Warehouseman

Watchman

Window Cleaner

Woolsorter

Workers in general who are unskilled or semi-skilled

Pensioner - Old age, disability, Widows Pension - who are dependent on State Aid or Pensions only, with no other source of income.

GUIDE TO GRADE 'F50-' HOUSEHOLDS

## SMALL FARMERS

People who are unable to take their place in the higher grades owing to periods of sickness/unemployment or lack of opportunity and are dependent on Social Security or whose private means are so modest as to be no more than basic Social Security payments.

Farmers or Farm Managers with holdings of less than 50 acres

Farm Workers/Labourers

Respondents will only be graded 'E' if the Head of the Household is 'E' and no other member of family is the Chief Wage Earner